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**NANTUCKET CELEBRATES 45th ANNUAL DAFFODIL WEEKEND**

NANTUCKET, MASSACHUSETTS (April 2019) - The 2019 Daffodil Festival will be held on Nantucket from Friday, April 26 through Sunday, April 28, 2019. The Nantucket Island Chamber of Commerce hosts the annual Daffodil Festival which is a weekend of events to celebrate the springtime awakening on Nantucket Island.

Daffodil Festival on Nantucket includes art shows, tours, parades (including the antique car parade and tailgate picnic), exhibitions, contests, lectures and the annual Nantucket Daffodil Flower Show. The Nantucket Island Chamber of Commerce organizes a Daffy Hat Contest, a Children's Parade featuring decorated bikes, strollers, wagons, and other self-propelled vehicles, the Antique Car Parade, a window decorating contest, the famous Sconset Tailgate Picnic, a Family Picnic at Children’s Beach, and more. The Pine Woods Morris Dancers often perform throughout the day at various locations. For a full listing of island events, visit [www.DaffodilFestival.com](http://www.DaffodilFestival.com).

“The 2019 season on Nantucket Island kicks off during the fun-filled Daffodil Festival weekend,” explains Rebekah Macchia, Marketing Director for Nantucket Island Retail. “The island truly comes alive on this spring weekend and our resorts and retailers have a wide array of delightful events planned, including entertainment, dining and shopping specials and more,” she continues.

**Nantucket Island Retailers Celebrate Daffodil Weekend:**

**Cattivo**

**20 Centre Street**

Nantucket’s newest women’s contemporary boutique opens over Daffodil weekend. On Saturday, April 27 shoppers can enjoy beverages and treats while they shop. Cattivo will be selling a limited amount of hand-painted, one of a kind “Daffodil-themed” denim jackets that were made in collaboration with local artist and fashion designer, Melissa Christo.

**Bodega**

**2 Candle Street**

Celebrating their 8th season on Nantucket, Bodega offers festive daffodil jewelry not to be missed.

**GS Hill/Nantucket Pearl Company**

**40 Straight Wharf**

Special Daffy pearl and leather bracelet by Pam Freitus available at the Nantucket Pearl Company, $75.

Open daily, 10:00 am. to 5:00 p.m.

**Nantucket Boat Basin Authentic Shop**

**33 Straight Wharf**

Weekend sale featuring 40-50% off regular prices.

**Charleston Shoe Company**

**18B Federal Street**

Charleston Shoe Company will be offering all guests who come in and try on a pair of shoes to enter to win a free pair! TWO winners at the end of the weekend. In addition, they will be showcasing new styles and colors for the season in some of their favorite styles!

**Nantucket Peddler**

**37 Straight Wharf**

Nantucket Peddler is excited to be celebrating our 30th season on Straight Wharf! Shop their 50% off weekend sale. Plus, special Daffodil Festival T-Shirt.

**Southern Tide Nantucket**

**34 Main Street**

Spring has sprung! Southern Tide will host a ‘Make Your Own Daffodil Flower Crown’ for Nantucket’s Daffodil Festival on Saturday, April 27, from 9:00 a.m. to 11:00 a.m. Visitors can wear the crown all weekend long, plus, boutique guests will enjoy sweet treats and exclusive store specials including free gifts. Don’t miss out, sign up online at [www.southrentidenantucket.com](http://www.southrentidenantucket.com).

**The Black Dog General Store**

**32 Main Street**

During this weekend, The Black Door General Store will open for the season, handing out giveaways and offering free canvas tote with purchases of $100 or more. The Black Dog will also sponsor a Dog Parade over the weekend.

**Vis-à-Vis**

**34 Main Street**

Open 10:00 a.m. to 6:00 p.m. all weekend with new, festive apparel, accessories and gifts for Daffodil weekend. Be on the look-out for a very special window display as a prime photo-op stop during the weekend of on Island fun!

**The White Elephant and Brant Point Grill**

Spring is in bloom throughout the Nantucket Island Resorts portfolio, beginning with a live music-filled weekend at island favorite Brant Point Grill. Beginning Friday and Saturday evenings, the restaurant will feature music from the Sean Lee Band followed by a special Daffodil Festival Brunch on Sunday with live music from PJ Moody. Throughout the spring, the restaurant will also host special lunch and dinner specials - two courses for $25 and three courses for $39, respectively. Visitors looking to truly embrace the bright colors of spring can check into the newly unveiled Lilly Pulitzer Cottage at White Elephant. The one-bedroom cottage was fully redesigned by the Lilly Pulitzer team and features a new blue and white color scheme accented by touches of gold and Lilly Pulitzer’s signature hint of Palm Beach aesthetic.

**NIR Retail**

NIR Retail, a New England Development company, leases 100 of Nantucket’s premier retail locations found on Nantucket’s most popular shopping streets: Main, Centre, Federal, South Beach and South Water, and on Old South Wharf and Straight Wharf. Shops, galleries and restaurants include goop MRKT Nantucket, Southern Tide Nantucket, Cavalier Ebanks Gallery, Style Paris, vineyard vines Nantucket, Vis-a-Vis, CRU, Lola 41, Ventuno, and more. Located off the coast of Massachusetts, Nantucket has welcomed generations of visitors and residents. Its world-class shops, restaurants, hotels, and seaside beauty have made Nantucket one of the most popular resort destinations for vacationers from around the globe. Visit [www.ShopNantucketIsland.com](http://www.shopnantucketisland.com/) for a full listing of galleries, shops and restaurants.

**New England Development**

For over forty years, New England Development has taken a creative, entrepreneurial approach to real estate development and management - delivering and sustaining successful projects across a wide range of property types. These projects transform complex challenges into preferred locations, generate long-term value to communities, afford compelling opportunities for local and national businesses, and offer sought-after experiences to a wide range of consumers.

The company is acclaimed for creating some of the country's most widely-recognized and successful regional centers, as well as multifaceted developments that combine retail, residential, hotel, and office uses. Outlet centers, high-end and street-front retail, airport retail, golf courses, restaurants, and marinas round out New England Development's robust portfolio. For more information visit [www.NEDevelopment.com](http://www.nedevelopment.com/).

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